

Press release

Global Code of Ethics for Tourism : commitment of the Social Tourism sector

Brussels, 30th October 2015

On the occasion of the 8th European Tourism for All Forum, held in Albufeira (Portugal) from 21-23 October 2015 at the invitation of the INATEL Foundation, the International Social Tourism Organisation (ISTO) and its members solemnly showed their commitment to the Global Code of Ethics for Tourism of the World Tourism Organisation (UNWTO).

A special session was devoted to it, in presence of Mr. Marcio Favilla Luca de Paula, Executive Director for Operational programs and Institutional Relations at UNWTO.

In his speech, the ISTO President Mr. Jean Marc Mignon underlined the profound conformity of views between the Organisation and the UNWTO on the values put forward by the Global Code: in this text, ISTO found a tourism concept that is at the heart of its commitment for a “responsible tourism”.

The Executive Director of the UNWTO, Mr. Marcio Favilla, remembered us that ISTO was one of the first affiliate members of the UNWTO in 1977, furthermore he gave an overview of the 10 articles of the Code and presented the commitments taken by the private companies and sector associations, signing the Code.

At the end of this session, the ISTO and ten of its most representative members from Europe and the Americas(*) have signed the Global Code of Ethics for Tourism, committing themselves to observe its principles, to disseminate it within the global network of social tourism as well as within each of the member organisations and to report back regularly to the UNWTO.

(*) List of signatories :

- International Social Tourism Organisation (ISTO)
- Fundação INATEL, Portugal
- Hungarian National Foundation for Recreation, Hungary
- Joie et Vacances, Belgium
- Pasar, Belgium
- Federazione Italiana di Turismo Sociale (FITUS), Italy
- Family Holiday Association (FHA), United Kingdom
- Union Nationale des Associations de Tourisme (UNAT), France
- Servicio Social do Comercio (SESC São Paulo), Brazil
- Conseil québécois du loisir (CQL), Canada
- Russian International Academy for Tourism (RIAT), Russia